

## Appendix A – Current PH Development Officer work (November 2018)

The table below details the work areas listed against key settings, the timeframe for actions to be completed and the tangible outcomes.

Settings	Work area	Timeframe	Tangibles outcomes
GP and Primary Care	<p><b>PHDOs are:</b></p> <ul style="list-style-type: none"> <li>Supporting the engagement and smooth transition of the new 'health diagnostic system' being installed in GP surgeries across the borough with a primary focus on GP engagement, this includes making regular contact with practices (GPs and Practice Managers) in towns across the borough.</li> </ul> <p><b>Oversight / governance arrangements -</b> This work is steered internally through GP engagement meetings which are held on a monthly basis by Public Health.</p> <p><b>NB.</b> GP engagement work precedes plans for further expansion into other primary care settings i.e. pharmacies, currently being considered.</p>	From Nov 2018 – <i>end date not yet determined</i>	<ul style="list-style-type: none"> <li>✓ Borough-wide GP engagement</li> <li>✓ Smooth transition from the MSDI system to the new health diagnostics system</li> <li>✓ All surgeries having the ability to use the software</li> <li>✓ System issues promptly resolved</li> </ul>
Early Years / Schools	<p><b>PHDOs are:</b></p> <ul style="list-style-type: none"> <li>Meeting with individual schools in their respective town(s), using local intelligence (NCMP school-level excess weight data provided by Public Health England (PHE), local engagement data and supportive information to ascertain individual school's current level of engagement across a range of public health initiatives, and discussing / offering support and engaging schools in the public health 'school's offer'.</li> <li>Undertaking consultations with schools to; identify gaps, ascertain what schools are currently doing, gauge levels of interest – primarily focused on physical activity, healthy eating and nutrition, the Healthy Pupil's Capital Fund and the Smoke-free school gates project.</li> <li>Supporting with the distribution of the Children and Young People's Active Lives Survey to schools (Primary and Secondary).</li> </ul> <p><b>Oversight / Governance arrangements –</b> <i>Progress is shared / monitored through the School Health Improvement Group (SHIG) on a regular basis.</i></p>	<p>Oct 2018 – March 2019</p> <p>Nov 18 &amp; Jan 18 (x2 waves)</p>	<ul style="list-style-type: none"> <li>✓ Discussions with schools regarding their NCMP school-level excess weight data and other reports such as the 'School Meals Survey' findings</li> <li>✓ Consultations / scoping work per school</li> <li>✓ Schools engagement in the 'Smoke Free School Gates' project</li> <li>✓ Evaluation report produced to inform future school engagement work</li> </ul>

Community	<p><b>PHDO are:</b></p> <ul style="list-style-type: none"> <li>• Developing locality networks within towns that aim to provide a central platform to bring together key stakeholders/partners with Public Health and/or related priorities to identify and share best practices, identify needs, funding streams and collaborative working opportunities. <i>PHDOs are currently reviewing/refreshing membership lists.</i></li> <li>• Supporting the development of community initiatives; Weigh2GO (W2G - smart scales self-monitoring programme) – reviewing / revising library and workplace offers, and supporting community-based W2G initiatives.</li> <li>• CAN legacy – maintaining contact and supporting the evaluation process through distributing surveys to organisations through to participants to contribute to qualitative analysis as part of the overall evaluation.</li> <li>• Signposting organisations to Town Grant funding where required.</li> </ul> <p><b>Oversight / Governance arrangements –</b>  <i>Progress is shared / monitored through Locality Network Meetings, PHDO Working Group Meetings School Health Improvement Group (SHIG) on a regular basis.</i></p>	From June 2018 ongoing	<ul style="list-style-type: none"> <li>✓ Established PHDO locality networks in each town</li> <li>✓ Weigh2GO - Increased levels of engagement</li> <li>✓ CANs - Completed participant surveys</li> </ul>
Workplaces	<p><b>PHDOs are:</b></p> <ul style="list-style-type: none"> <li>• Supporting the development of a Public Health workplace offer, involved in discussions with Public Health leads on the development of an engagement strategy to include the engagement across the business sector i.e. semi-skilled, manual workers, office workers. The work will range from developing a tailored health and well-being plan, to developing pathways for referring/signposting employees based in Sandwell into Public Health services.</li> <li>• Internally (SMBC), supporting the development/monitoring of workplace initiatives i.e. workplace physical activity programme</li> </ul> <p><b>Oversight / Governance arrangements –</b>  <i>Progress is shared / monitored through the Workplace Health Improvement Group (WHIG) on a regular basis.</i></p>	From Jan/Feb 19  Ongoing	<ul style="list-style-type: none"> <li>✓ Increased engagement from the business sector in the Public Health offer</li> <li>✓ Increasing participation levels in physical activity</li> </ul>